Audio-Visual Entrainment Program as a Treatment for Behavior Disorders in a School Setting

Michael Joyce MA a & Dave Siever CET b

a Neurofeedback/AVE Department, “A Chance to Grow,” a special needs school, Minneapolis, MN, USA

b Comptronic Devices, Ltd.

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Audio-Visual Entrainment Program as a Treatment for Behavior Disorders in a School Setting

Michael Joyce, MA
Dave Siever, CET

ABSTRACT. Introduction. It has been suggested that the behavioral manifestations of attention deficit hyperactivity disorder (ADHD) are secondary to neurological abnormalities and are characterized as low brain wave disorders. ADHD children produce higher amounts of theta (5-7 Hz) and less beta (13-21 Hz) brain wave activity than normals. Many researchers are testing the therapeutic effectiveness of Audio-Visual Entrainment (AVE) as a treatment for a variety of low arousal conditions.

Michael Joyce, MA, has been working with special needs children since 1974. He began working with audio-visual entrainment (AVE) in 1992. Mr. Joyce is currently the Director of the Neurofeedback/AVE Department at “A Chance to Grow,” a special needs school in Minneapolis, MN.

Dave Siever, CET, has been involved in designing and manufacturing TENS and biofeedback products since 1981. He began the design of audio-visual entrainment products in 1984. David Siever, a co-author of this study, is the President of Comptronic Devices, Ltd., and Mind Alive in Edmonton, Alberta, Canada, the manufacturer and distributor of the AVS device reported in this study. As such, he has substantial commercial interest in the study.

Address correspondence to: Dave Siever, Comptronic Devices Limited, 9008 51st Avenue, Edmonton, Alberta, Canada T6E 5X4 (E-mail: dave@comptronic.com).
brain disorders. AVE is the repetitive and intermittent presentation of light and sound. AVE affects electroencephalographic (EEG) output in that brain wave output can be suppressed or enhanced at specific frequencies.

Procedure. Thirty-four elementary students from two different schools were given AVE over the course of seven weeks. Participants were given the Test of Variables of Attention (TOVA) before and after participation. A second group of eight participants were in a special reading (SPALDING) class. All of the students in this class received the Standardized Test for the Assessment of Reading (STAR) and were compared with a control group, n = 12.

Results. Overall inattention, impulsivity and variability as rated by the TOVA improved significantly. The eight students from the SPALDING reading program who received AVE improved their reading scores more than their classmates who served as controls. The results included normalization as recorded on the TOVA, substantial improvements in reading as recorded on the STAR, and improvements in general behavior as noted by teachers and parents.

Discussion. The data suggests AVE was a useful experience for the participants. Parents and teachers reported the children were calmer and could focus better. The results met or exceeded our expectations.

KEYWORDS. Audio-visual entrainment (AVE), audio-visual stimulation (AVS), attention deficit disorder (ADD), learning difficulties (LD), tests of variables of attention (TOVA), academic performance

INTRODUCTION

It has been suggested that the behavioral manifestations of attention deficit hyperactivity disorder (ADHD) are secondary to neurological abnormalities (Zametkin et al., 1990; Zametkin et al., 1993; Mann, Lubar, Zimmerman, Miller, & Muenchen 1992). Electroencephalographic (EEG) recordings reveal that ADHD children produce more theta (4-7 Hz) brainwave activity in the frontal and central cortical regions of the brain than normals (Mann et al.). This brainwave pattern is usually associated with drowsiness and low arousal. ADHD children also produce less beta 1 (13-21 Hz) brainwave activity than normals (Mann et al.). Dominant beta brainwave activity is associated with higher levels of arousal. These abnormalities in levels of theta and beta activity have been interpreted as evidence supporting the theory that ADHD is a disorder of low levels of arousal. Studies using positron emissions tomo-
graphy confirm that ADHD is also characterized by reduced cerebral blood flow and lower levels of a glucose metabolism (Zametkin et al., 1990; Zametkin et al., 1993). To compensate for this under arousal, stimulant medication is often prescribed as a treatment for ADHD, and appears to have a calming effect on children that otherwise cannot focus or remain still (Zentall, 1975).

Changing the cerebral electrical activity associated with ADHD has improved ADHD children’s symptoms (Lubar, 1991; Utter, 1996; Russell, 1997). As an alternative treatment approach to ADHD, neurofeedback has been used as a means to increasing cerebral activity (Lubar, 1991; Lubar & Shouse, 1977; Lubar & Deering, 1981; Lubar & Lubar, 1984; Tansey, 1990). Differential neurofeedback in which ADHD children train with beta (15-19 Hz) on site C3 and train with SMR (12-15 Hz) on site C4 based on the 10-20 electrode placement standard (Othmer, 1998), has become increasingly popular in recent years.

Many researchers are testing the therapeutic effectiveness of Audio-Visual Entrainment (AVE) as a treatment for a variety of low arousal brain disorders. AVE is the repetitive and intermittent presentation of light and sound. AVE affects electroencephalographic (EEG) output (Toman, 1940; Walter, 1956; Barlow, 1960; Inouye, Sumitsuji, & Matsumoto, 1979; Kinney, McKay, Mensch, & Luria, 1972; Nogawa, Katayama, Tabata, Ohshio, & Kawahara, 1976; Lesser, Luders, Klem, & Dinner, 1986; Frederick, Lubar, Rasey, Brim, & Blackburn, 1999). It is purported to alter perception and consciousness (Glicksohn, 1986; Richardson & McAndrew, 1990; Freedman & Marks, 1965). AVE has been used to improve grade-point average in college students (Budzynski, Jordy, Budzynski, Tang, & Claypoole, 1999). AVE can induce relaxation (Manns, Miralettes & Adrian, 1981; Thomas & Siever, 1989; Brauchli, 1993; Morse & Chow, 1993), hypnogistic states (Kroger & Schneider, 1959; Sadove, 1963; Lewerenz, 1963; Margolis, 1966) and dissociation (Leonard, Telch, & Harrington, 1999; Leonard & Telch, 1998). AVE has been used to reduce chronic pain (Boersma & Gagnon, 1992), to treat migraine headache (Anderson, 1989), and to treat depression (Kumano, Horie, Shidara, Kuboki, Suematsu, & Yasushi, 1996). AVE has produced significant reductions in anxiety (Leonard & Telch, 1998). AVE has been used as a treatment for low-arousal brain disorders such as pre-menstrual syndrome (PMS) (Noton, 1996), chronic fatigue syndrome (Trudeau, 1999), fibromyalgia (Berg & Siever, 2000) and seasonal affective disorder (Berg & Siever, 2000). Low arousal brain disorders are disorders that can be characterized by abnormal EEG patterns. ADHD is one of these disorders (Noton, 1996; Carter & Russell, 1993). It has been suggested that many clinicians are using AVE informally for ADHD with anecdotal reports of successful treatment, but with few published results (Noton, 1996). Carter & Russell (1993) conducted a pilot study using AVE to treat learning and behavioral disorders. The results were
improvements in IQ scores and behavior. Russell (1997) states that AVE achieves the same results as EEG biofeedback but at less cost and in less time. The purpose of these studies was to expand on the ADHD research of Carter and Russell (1993), and to further determine the effectiveness of AVE treatment in reducing the symptoms associated with learning disorders such as impaired reading. Improvements in pre- and post-scores on a continuous performance task (TOVA) and on a standardized reading test (STAR) were expected.

**METHOD**

**Participants**

Thirty-four elementary students (thirteen females) participated in the studies. The mean age of the participants was 9.30 ± 1.55 years. Fourteen students (seven females) were from a Catholic school in the same rural community. All of the Catholic school students participated in the ADHD part of the study. Twenty students (six females) were from a public school. All twenty students were on the SPALDING reading program. Eight (four girls) of the twenty students in the SPALDING reading program with the poorest marks were selected for the treatment group and the remaining twelve students in the class (two girls) served as controls. The pre-post TOVA data from the treatment were also used in the ADHD study along with the parochial students. Students with a history of distractibility and of distracting others were selected. The selection criterion was teacher referral at the public school and parent referral at the parochial school. None of the students had a history of epilepsy or seizure. Two students from the parochial school had no academic or attention problems. These two students were interested in increasing their already adequate academic performance.

Specific diagnoses are as follows: no diagnosis by a medical physician, but a history of distractibility and misbehavior, 12; unspecified learning disorder, 10; suspected ADHD, 8; physician diagnosed ADHD, 6; emotional/behavior disorder, 2; and one each of anxiety, allergies, fetal alcohol syndrome, and suspected depression. The sample size doesn’t match the number of diagnoses because many students had multiple diagnoses.

**Apparatus**

The AVE device used was the DAVID Paradise XL (manufactured by Comptronic Devices Limited, Edmonton, Alberta, Canada). The eyeglasses for the DAVID Paradise XL are field independent, in that they are able to independently stimulate the individual left and right visual fields of each eye.
if selected. In this study, independent field stimulation was chosen. The parameters of the stimulation “session” were as shown in Figure 1.

The frequency and intensity may be programmed to stimulate the left and right fields of vision independently. The DAVID Paradise XL was attached to a multi-user amplifier, which enabled ten students to participate simultaneously. Each student had his/her own station, which consisted of a set of headphones and an eye set. The students could control both the audio volume and the light intensity. The students preferred brighter intensities between approximately 400 and 600 lux (full spectrum) measured approximately 0.3 inches from the eye set screen (approximating their average eye distance from the screen).

Because photic induced seizures involving those aged from five to twenty-four years of 1/4000 has been reported by Newmark and Penry (1979) and Jeavons, Bishop, and Harding (1986), care must be taken when delivering photic stimulation to children. Physiological photic stimulators generally used to induce seizures employ Xenon strobe lights that reach maximum brightness within 50 micro-seconds at intensities of 10,000-300,000 lux. Carterette and Symmes (1952) first reported that red flicker provoked an increased photo-convulsive response (PCR) relative to other wavelengths. Since then, this finding has been reported by Bickford (1953); Marshall, Walker, and Livingston (1953); Pantelakis, Bower, and Jones (1962); Kojima, Suguro, and Miyamoto (1963); Brausch and Ferguson (1965); Harley, Baird, and Freedman (1967); Takahashi and Tsukahara (1972a, 1973). It has also been reported by Carterette and Symmes (1952); Brausch and Ferguson (1965); Buskirk, Casby, Passouant, and Schwab (1952); Marshall et al. (1953); Bickford (1954); Asano and Umezaki (1965); Maruyama and Maruyama

FIGURE 1. Left and right hemisphere flash rate for the experiment specific AVE session.
(1968); Takahashi and Tsukahara (1972b) and Harley et al. (1967) that red removing eyeglasses or contact lenses afforded clinical relief to patients with photogenic epilepsy. Kasteleijn-Nolst Trenite (1989) found that in one hundred PCR participants, eighty-one showed sensitivity with eyes closed while sixty-six were sensitive with their eyes open. Harding and Jeavons (1994) found that peak PCR sensitivity occurs from fifteen to twenty flashes per second. Takahashi and Tsukahara (1976) measured IPS induced PCRs under controlled lighting conditions. They observed that PCRs were most frequently induced with red light stimulation from 15-20 Hz and that it was superior in producing PCRs than stroboscopic (white) light. In all fourteen cases generalized PCRs of sharp and wave and spike and wave complex were induced. They also found that 20 cd/m² were inhibited by blue light of 1.9 cd/m². All of these studies used a brief, intense flash pulse. Ruuskanen-Uoti and Salmi (1994) reported on a person who developed seizures while using a “light and sound” machine utilizing square wave stimulation delivered by red light emitting diodes (LEDs).

Brief, intense flashes produce harmonic activity in the brain (Van der Tweel & Verduyn, 1965); whereas, sine wave stimulation produces a sine-like response (insignificant harmonic activity). Van der Tweel and Verduyn (1965), Townsend (1973), Donker, Njio, Storm Van Leeuwen and Wieneke (1978) and Regan (1965) all agree that sine-wave modulated light eliminates the problem of light intensity from a Xenon strobe increasing with frequency and the harmonics generated within the neo-cortex at frequency multiples much higher than the fundamental at times. It has been our observations that square wave LED flashing at 7 Hz can produce strong harmonics between 20 and 40 Hz. Of these sine wave stimulation studies, the concern of inducing seizures is completely omitted from the study. In the raw EEGs shown in the studies, there are neither signs of epileptiform activity nor any discussion about it.

To address the concerns of eliciting a photic induced seizure, the eye sets used had a slowed turn-on and -off time of about 15 msec. The light emitted from the eye sets was white light produced by incandescent bulbs over which was a translucent plastic sheet that was tinted a light blue.

The students were given pulsing isochoric tones at a frequency of 170 Hz, through a set of headphones. The students could control the volume of the sounds heard through the headphones from “off” to approximately to 70 db at their own station, using an auditory C-weighting measurement. All of the students preferred a sound volume in the range of 60 to 70 db. The students could not control the program or “session” which they were presented.

**Procedure**

Before treatment began, the participants were administered the Test of Variables of Attention (TOVA) (Greenburg 1987, Leark, Dupuy, Greenberg,
Corman & Kindschi, 1996). The TOVA is a continuous performance test used to measure impulsivity and inattention. The TOVA is used as an assessment tool in the treatment of attentional disorders (Lubar, Swartwood, Swartwood, & O’Donnell, 1995). It has been shown to be very reliable in long-term test-retest reliability (Llorente, Amado, Voigt, Beretta, Fraley, & Heird, in press). The eight participants in the reading class were also administered the Standardized Test for the Assessment of Reading (STAR). The STAR is a computer-adaptive, norm-referenced reading test. All pre-assessments were completed within ten days prior to the onset of the AVE sessions.

The AVE sessions took place on school days for a seven-week period beginning on September 29, 1997. The public school had sessions with ten students at 8:20 a.m. and another ten students at 12:20 p.m. The parochial school had sessions at 1:30 p.m. with eight students, and at 2:15 p.m. with another six students. There were a total of thirty-five sessions provided. The students experienced a range from twenty-eight to thirty-three sessions with a mean of thirty-one sessions. No students dropped out of the study. The sessions were provided in a quiet, dimly lit room. Before each day’s session, each student consumed a glass of water. Each student got into a comfortable reclining position on a mat for the AVE session. When the eye sets and headphones were in position, the session would begin.

It was soon found necessary to provide modified audio entrainment by providing an auditory stimulus in addition to that of the AVE device in order to engage some of the students. It was decided to use environmental sounds and instrumental music. These tapes were believed to capture the students’ attention. An EEG evaluation to determine if the tapes affected brainwave activity was not done. Four tapes matching these criteria were selected. The environmental sounds included birds, crickets, and rain. The instrumental music used strings and percussion, and could be described as background music. None of these tapes was marketed for relaxation or other purposes. A single tape was randomly selected for each day’s session. All students received stimulation from these tapes.

A total of thirty-five AVE sessions were offered. The first eight sessions were twenty minutes long, and consisted of a low alpha (7 to 9 Hz) protocol. These protocols are generally used to induce relaxation. As discussed previously, children with ADHD have EEG patterns dominated by theta. Therefore it would seem counter intuitive to induce a similar EEG pattern in ADHD children. However, regardless of the diagnoses, many students experience anxiety for various reasons and may not know how to consciously relax. It was deemed necessary to have the students relax with this stimulation to help enhance the effectiveness of the second protocol. After the initial mu protocol, the participants began the remaining sessions of a twenty-two-minute SMR-beta program (see Figure 1). The frequencies selected were...
based on Carter and Russell’s work (1993) and on Othmer’s (1998) neuro-feedback protocols for treating ADD.

RESULTS

Pre- and post-average results were calculated for the entire group of students. Table 1 lists the pre- and post-treatment group standard score means on the TOVA scales of inattention, impulsivity, reaction time, and variability. Standard deviation and significance are also presented based on the statistical ANOVA procedures described in the TOVA manual. Pre- and post-TOVA results were calculated separately for the catholic school students and the public school students. The public school students’ pre-AVE TOVA scores were higher than the catholic school students’ pre-AVE scores. The post-AVE scores were similar for both. Two separate groups’ TOVA scores for attention, impulsivity, reaction time and variability are presented in Tables 2 and 3. Of the fourteen Catholic students, three students had pre-AVE TOVA results

<table>
<thead>
<tr>
<th>Scale</th>
<th>Pre-Score</th>
<th>Post-Score</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inattention</td>
<td>80</td>
<td>100</td>
<td>20**</td>
</tr>
<tr>
<td>Impulsivity</td>
<td>88</td>
<td>109</td>
<td>21*</td>
</tr>
<tr>
<td>Reaction Time</td>
<td>80</td>
<td>94</td>
<td>14</td>
</tr>
<tr>
<td>Variability</td>
<td>80</td>
<td>103</td>
<td>23**</td>
</tr>
</tbody>
</table>

n = 34, *p < .05, **p = .01

<table>
<thead>
<tr>
<th>Sub-Scale</th>
<th>Pre</th>
<th>Post</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inattention</td>
<td>92</td>
<td>102</td>
<td>10</td>
</tr>
<tr>
<td>Impulsivity</td>
<td>99</td>
<td>112</td>
<td>13</td>
</tr>
<tr>
<td>Reaction Time</td>
<td>85</td>
<td>93</td>
<td>8</td>
</tr>
<tr>
<td>Variability</td>
<td>87</td>
<td>102</td>
<td>15*</td>
</tr>
</tbody>
</table>

n = 20, *p = .05
TABLE 3. Mean TOVA Standard Scores for Catholic School Group

<table>
<thead>
<tr>
<th>Sub-Scale</th>
<th>Pre</th>
<th>Post</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inattention</td>
<td>57</td>
<td>95</td>
<td>38**</td>
</tr>
<tr>
<td>Impulsivity</td>
<td>73</td>
<td>107</td>
<td>34**</td>
</tr>
<tr>
<td>Reaction Time</td>
<td>68</td>
<td>94</td>
<td>26*</td>
</tr>
<tr>
<td>Variability</td>
<td>68</td>
<td>103</td>
<td>35**</td>
</tr>
</tbody>
</table>

n = 14, *p < .01, **p < .001

that were invalid due to extremely deviant results. These students’ scores were more than 3 standard deviations below the norm before AVE. After AVE all were within normal range. The mean data on these students is presented in Table 3.

Four of the twenty students from the public school had invalid pre- and post-TOVA scores. These were due to excessive commission errors or anticipatory results to which the TOVA will automatically not process the results. These students’ data were not included for the group analysis.

There were twelve students in the special reading class who did not participate in the AVE program. These students did complete the STAR and their STAR results were compared to the results of the students who participated in the AVE program. Results are presented in Figures 2 through 5.

Grade equivalent (Figure 2) ranges from 0.0 to 13.0+ and represents a student’s reading level relative to a norming sample. Instructional reading level (Figure 3) is the level at which the student can comprehend written material with assistance, at 80% proficiency. Normal curve equivalents (Figure 4) are similar to percentile ranks, but are based on an equal interval scale. Comparisons of these measures between pre and post treatment are shown in Figure 5.

After the eight alpha (7.8 Hz) sessions nearly all of the students had demonstrated some semblance of deep relaxation as evidenced by their rhythmic and generally deeper diaphragmatic breathing. In addition, there were teacher and parent reports of students being mellower, centered, focused and “easier going.” Most of the students concurred with these impressions by reporting that they experienced more relaxation with each daily session.

The anecdotal reports at the end of the alpha-beta protocol were positive and encouraging. There were reports of shy and anxious students “coming out of their shell,” and actively engaging and participating in classroom activities. In general, students also gained assertiveness and began “showing
a personality,” whereas previously they were generally passive and not responsive. There were also anecdotal reports of improvements in spelling, reading, fluency, self-esteem, and happiness.

Two students have reduced their dosage of Ritalin by 40 mg each. Their dosages were reduced to 5 mg, twice per day and 10 mg, twice per day. Parents and teachers report that these two children are doing “fantastic.” Other students on the program who were candidates for medication are no longer candidates for medication.
**DISCUSSION**

As the data suggests, AVE was a useful experience for the participants. The results met or exceeded our expectations. Most of the students had noticeable improvements as confirmed by teachers and parents. Participants whose scores were discrepant consistently did not “get into” the sessions. They were occasionally agitated but reported that they enjoyed the experience. It was felt that these students could have benefited further with more alpha/theta sessions, or with a combination of neurofeedback and AVE.
The participants in the reading program were only a portion of the class. All remaining students were in the elementary K-4 (n = 512) participating in the self-esteem class at the same time daily. This set up had provided us with a control situation. The non-AVE students were given comparable therapeutic attention to the AVE students and the AVE students improved more than their peers. AVE seemed to be a better concurrent treatment than a self-esteem program for the reading program.

Several conclusions can be made. AVE proved to be an effective tool for treating learning disabilities of the type described and as a treatment for behavior disorders. This investigation suggests new possibilities for hemisphere specific stimulation. It appears to follow the model implemented by Othmer, Kaiser and Sterman (1998) where left hemisphere beta and right hemisphere SMR neurofeedback training are used successfully. This inquiry has also provided a replicable, cost-effective model, which school systems can adopt.

There are several good reasons AVE technology should be available in school settings; most communities or parents that need neuro-technologies such as AVE or neurofeedback the most, can afford it the least; travel time is minimized; immediate and ongoing feedback and random on-site observations are more easily obtained; and medication intakes can be reduced.

One of the most exciting implications is that a whole host of seemingly unrelated disorders may all be dysregulation of arousal, which may be defined as an over-activation or under-activation of the sympathetic or parasympathetic systems. Arousal dysregulation disorders may include depression, anxiety, phobias, panic, dysthymia, obsessive-compulsive disorder, post-traumatic stress disorder, hypertension, closed head injury, narcolepsy, alcoholism, Tourette’s syndrome, and ADHD (Othmer, in press). All these disorders may be traced to proxysmal events in the brain spikes, slow brainwaves, irregularities, seizures and brain storms of greater or lesser magnitude (Othmer, in press). As Othmer (in press) states, “These disorders can be significantly modified by altering and bringing more order or coherence to brainwave activity and giving individuals more power of self-regulation of brain states through the use of AVE and/or EEG feedback techniques.”

The authors speculate that AVE and neurofeedback may work in part not by affecting specific frequencies, but by breaking up rigidities and increasing the brain’s functional flexibility. Flexibility may be defined as the ability to move quickly between various coherent brain states and frequencies; between alert and diffuse attention, or between rest and reaction. Mental flexibility is the hallmark of good mental health and peak performance. AVE may be seen as exercising the brain, making it more capable of responding to presented stimuli and taking advantage of presented stimuli.

It appears that in many cases, children referred for ADHD or LD are
students experiencing ongoing anxiety and tension that interfere in all aspects of their life. It has been the senior author’s experience that once this anxiety is addressed with either AVE or EEG biofeedback, the symptoms that warranted the referral for diagnosis are diminished or eliminated. Misdiagnoses cannot be ruled out either.

Though appearing cost-effective as compared to neurotherapy, AVE will certainly not solve all behavior or learning issues in a school setting. Schools often make the assumption that their students are free of stress, family problems, are properly nourished, properly hydrated, and are free of allergies. This is not always the case.

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